

# Fresh & Clean

## Built Laundry Detergent



### Product Features

- Works alone in the wash cycle without requiring other additives. High pH, built formulation eliminates the need for separate break or builder in most applications.
- Heavy duty formula works to penetrate and emulsify heavy oils, grease, and particulate soils
- Aggressive surfactant system offers exceptional detergency
- Highly effective soil release agents as well as anti-redeposition agents act to lift soils and ensure they do not redeposit during the cleaning cycle.
- Chelate-fortified to minimize the ash build up in clothes that causes dullness.

### Description

Fresh & Clean Laundry Detergent is a heavy duty, built liquid detergent formulated with water softeners, detergent builders, wetting agents, emulsifiers and soil release agents. This product is designed for use on demanding institutional laundry applications where a balance between heavy-duty/high-performance and economical cost-in-use is essential.

### Product Properties

Appearance	clear blue liquid
Odour	mild, fresh
Specific Gravity, at 20°C	1.00-1.10 kg/L
Freeze Point	<0°C
pH, 1% solution, at 20°C	11.0-13.5
Shelf Life	2 year minimum

### Available Packaging

4x4L Cases  
20L Pails  
205L Drums

### Applications include

- Industrial and Institutional laundry
- Hospitals and nursing homes
- Hotels and motels

### Directions for Use

Use as single product application in laundry machine wash cycles.

Top Load Machines (10-20lbs): Use 2.5-5.0 oz depending on the size of load and soil conditions.

Front Load Commercial Machines: Use 10-20 oz per 100 pounds machine.

Note: This product works well in cold water, but for optimal results, warm to hot water is recommended (40-62C).

Contact your laundry specialist for specific use directions to fit your needs.



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